

2010-2011 HVSA Soccer Sponsorships

Craig DeRusha
Director of Sponsorship
646-270-8802 Cell
cderusha@hearst.com



Dear HVSA Sponsor:

The Hopewell Valley Soccer Association continues to provide a variety of recreational, instructional and competitive soccer programs to the children in the Hopewell Valley region. These programs include the fall, winter (indoor), and spring recreation programs, year-long competitive travel programs, the Hopewell Academy Soccer Training and our annual Memorial Day Weekend Soccer Tournament. The HVSA also continues to be actively involved in supporting sports recreation throughout the area. During this year's sponsorship campaign, we are again offering multiple opportunities for businesses to partner with us so together we can make these things possible. This year's sponsorship opportunities include the following:

Recreation Team sponsorship entitles your business to a team name and the use of your logo on the team's uniforms. Additionally, your business or organization also benefits from the publicity generated by league schedules posted in homes throughout the season, weekly newspaper coverage of Recreation League action and a link to your business web-site on the HVSA Web-site.

Spring Soccer Corporate Sponsorship is also available for the Spring 2010 Season. This is an instructional based, recreation program that is in its third year with growing participation in each successive season. We currently have only **1** Corporate Sponsorships available at \$2000 each. This entitles you to include your logo on the **all** uniforms of either the boys or girls divisions of this program and will include your business link on the HVSA Web-site.

Hopewell Academy – This is a training program for the competitive travel soccer player which features focused skill development led by professional trainers for over an 8 –week period. Sessions are offered once per week for both field players and goalkeepers with each session lasting 90 minutes. We are seeking only **4** corporate sponsors at \$500 for each.

2010 Memorial Day Tournament Sponsorship: This is a major event on the New Jersey Travel Soccer calendar with over 160 teams participating in age groups 8 to 18. We will be offering several Corporate Sponsorships at \$500 each. This will entitle your business to the following:

1. A large banner with the name or logo of each sponsor, prominently displayed at the main registration site: Timberlane Middle School.
2. A full page ad in our tournament program book, which is widely distributed.
3. The Company name or logo on each of the coaches bags which every team receives with registration packets.
4. A portion of the back cover of the tournament ad book.
5. A direct link to the sponsors' website on the Hopewell Valley Soccer Club site.
6. A direct link to the sponsors' website on the Hopewell Valley tournament web page.

Please take a moment to complete the information on the following page and return your form along with payment by **Friday, June 15.**

If you are additionally interested in reserving one of the other Corporate Sponsor Opportunities, please indicate this on the second part of the form and I will contact you to confirm and arrange for payment separately.

Please call me if you have any questions and thanks again for helping us to make these opportunities for soccer available to the children of Hopewell Valley.

Regards,

Craig

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2010-2011 Recreation Team Sponsorship Form

Sponsor name: _____

Address: _____

Contact person: _____ Phone: _____

Fax: _____ E-mail: _____

Web-Site Address: _____

Please indicate number of teams you wish to sponsor:

- | | |
|---|--------------|
| ___ Special combo: One team for Fall (outdoor) and Winter (indoor) | \$320 |
| ___ <i>Each additional Fall/Winter combo</i> | <i>\$270</i> |
| ___ Fall-season only | \$260 |
| ___ <i>Each additional Fall-only sponsorship</i> | <i>\$230</i> |

p.s. If there is a particular player for whom you would like your business to be their team sponsor, please make a note including their name, gender, and birthdate. Thanks!!

TOTAL CHECK ENCLOSED \$_____

Please make your check payable to HVSA, and mail to:

HVSA, c/o Craig DeRusha 24 Chicory Lane Pennington, New Jersey 08534

Deadline is June 15!! THANK YOU!!

2010 Spring Recreation Corporate Sponsorship

- Yes, please contact me regarding sponsorship of the 2010 Spring Recreational Soccer Program.**

2010 Hopewell Academy Sponsorship

- Yes, please contact me regarding sponsorship of the 2010 Hopewell Academy Program**

2010 Memorial Day Tournament Corporate Sponsorship/Benefactor

- Yes, please contact me regarding sponsorship of the 2010 Memorial Day Soccer Tournament**

Corporate Sponsor/Benefactor Name: _____

Address: _____

Contact person: _____ Phone: _____

Fax: _____ E-mail: _____